PseudoEyes Pvt. Ltd.

Innovation & Entrepreneurship Development Centre,

Sardar Patel Institute Of Technology

Andheri(West), Mumbai-400058

Gaurav Jain (Director) Khyati Aggarwal (Director) Pooja Avhad (Director) Dr. Radha Shankarmani (Joint Director)





Product: SpecyCam

Project: Turn your smartphone camera into spectacles

PseudoEyes Pvt. Ltd. was established in the year 2014-2015 by the promoters Gaurav Jain, Khyati Aggarwal and Pooja Avhad at Innovation & Entrepreneurship Development Centre, Sardar Patel Institute Of Technology, Andheri(West), Mumbai.

The premier product of the company is the SpecyCam. The basic idea behind the development of the product is to allow the users to use their smartphone cameras as spectacles. Since smartphones have become very popular and almost everyone has one, our product would be useful for all kinds of people. Our product allows the user to enter the eye power and use the camera as reading or distant vision spectacles. Moreover, the product also has filters for people who have colour weakness which act like red, blue or green spectacles. Our product also has a feature for inverting colours of written text i.e black text on white background becomes white text on black background. This helps people with reading glasses to see clearly.